

The Dramatic Story of the Collapse  
of a Great Magazine Empire!

## THE VIEW FROM THE FORTIETH FLOOR

by Theodore H. White

**F**ORMER Ambassador John Warren took over a tremendous job—the job of trying to restore a great publishing empire to prominence. As president of the company, he hoped to rebuild *Trumpet* and *Gentlewoman*, national magazines which had once helped to shape America's dreams and thoughts. All of Warren's time and energy were devoted to this end — a commitment for which he was grateful because it kept him from thinking of his wife, Mary, who had left him.

Just as the company began to emerge from its long decline, Warren was faced with a demand he could not meet — cash payment of a paper bill for two million dollars! At the same time Mary returned to New York. Warren, realizing how much was staked on the outcome of this crisis, gambled desperately not only for the future of his business and the lives and careers of the thousands who worked for him... but also for a last chance to repair his broken marriage!

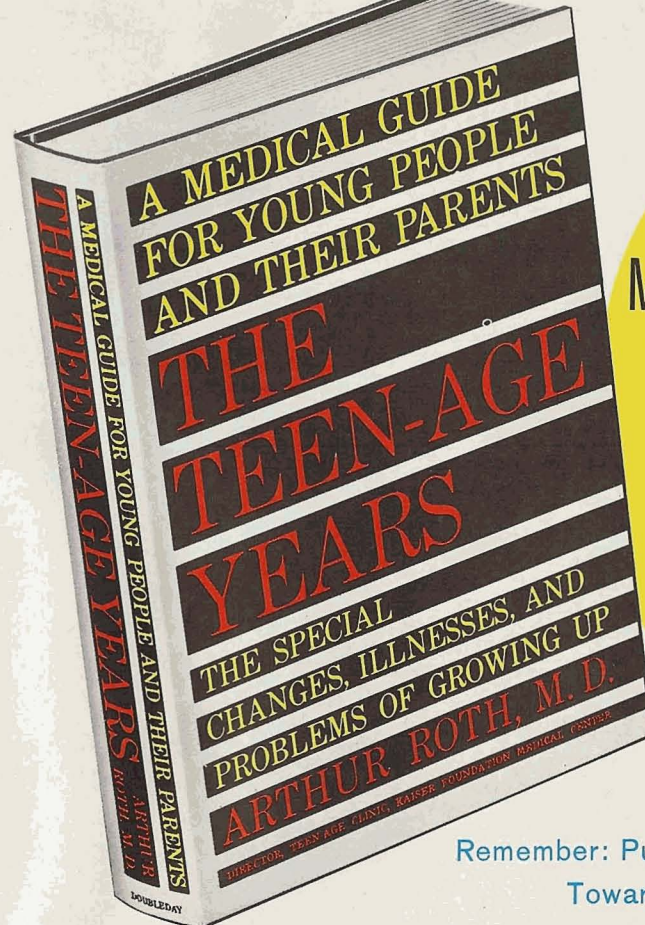
Theodore H. White, author of *The Mountain Road*, and one of today's most astute and challenging writers, focuses his talents on Manhattan, and the hidden, romantic, and violent world of great magazines in a rousing contemporary novel.

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**H**ERE, AT LAST, is a *frank, authoritative, common-sense* guide to good mental and physical health for youngsters in the important "teen" years. Aware of the desperate need of families for communication with their own adolescent children, and of teen-agers who feel they have nowhere to turn for help, Dr. Arthur Roth provides the medical advice both groups need during this difficult physical and emotional period. With deep understanding of young peoples' anxieties, he gives full coverage to sexual maturing and its related problems — overweight and underweight, skin troubles, worry about "normal" development and "slow" maturing. Illustrating his points with examples from his own practice, he discusses the heart, the body's "plumbing," eyes and teeth, fatigue, and many other vital topics in the special light of their effect on teen-agers. By a pioneer in this important new medical field of adolescence, this well-rounded guide is a *must* both for parents and for young people in transition from childhood to maturity.

